

PhilHealth Region X holds blood donation drive in Cagayan de Oro City

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In response to the need of health care facilities and to provide sufficient supply of safe blood to patients, PhilHealth Regional Office (PRO) X in partnership with the Rotary Clubs of Cagayan de Oro and Carmen Valley led the bloodletting activity dubbed as “Dugo Ko, Kinabuhi Mo” on September 29 in barangay Nazareth, Cagayan de Oro City.

Around 700 individuals composed of students, police officers, media personnel, including walk-in participants were among who responded to the blood drive. Some 298 individuals meanwhile were tagged as successful blood donors, collecting 125.16 liters of blood.

PhilHealth provided hygiene kits to blood donors and marketing collaterals to health care workers of Northern Mindanao Medical Center (NMMC) who led the collection of blood from donors.

In a video message, Regional Vice President Delio Aseron II said that donating blood is an act of solidarity and sends a powerful message of civic commitment towards the implementation of Universal Health Care.



Blood donors undergo routine check-up and screening to determine eligibility to donate blood.



PRO X Public Affairs Head Merlyn Ybañez assists blood donors during the bloodletting activity “Dugo Ko, Kinabuhi Mo”.



PRO X staff with partner organization Rotary and Rotaract Clubs of Carmen Valley.



PhilHealth staff provides giveaways and marketing collaterals to a Coast Guard personnel who donated blood.



In a video message, PRO X Regional Vice President Delio Aseron II highlighted the importance of blood donation as an “act of solidarity”.

He added that donating blood can also improve one’s health while providing access to safe and effective blood products for the patients.

The bloodletting activity was made possible through the Rotary Clubs of Cagayan de Oro and Carmen Valley, Cagayan de Oro City Police Office, Rotaract Club of Carmen Valley, Cagayan de Oro College, and other government, private agencies and civic organizations.



Ybáñez with Cagayan de Oro City Vice Mayor Jocelyn Rodriguez.

The blood collected during the bloodletting activity will go to NMMC, the region’s center of wellness and excellence in medical care, where thousands of patients from across the region flock to get appropriate care and treatment. ###