



New Chief rallies 6,000-strong PhilHealth organization towards greater team work

In his first ever address at the helm of state-run Philippine Health Insurance Corporation (PhilHealth), Acting President and Chief Executive Officer Emmanuel R. Ledesma, Jr. called for greater teamwork and collaboration among its officers and employees.

"We're in the same team (kaya) magtulungan tayo, let's all work together and move forward together," Mr. Ledesma emphasized in his brief message during the agency's nationwide virtual flag raising ceremony on Monday, urging employees to *"work together... with the hospitals, together with the doctors"*.

"Join us, (let us) pull ourselves together. We have (a) common enemy... sickness, there is no one else". Mr. Ledesma added, referring to the various diseases and health conditions for which Filipino patients need financial support to cover the costs of treatment and care.

Hospitals and other healthcare providers are important partners of the agency in realizing the objectives of the National Health Insurance Program, foremost of which is to *"provide health insurance coverage and ensure affordable, acceptable, available and accessible health care services for all citizens of the Philippines"*.

Mr. Ledesma was appointed by President Ferdinand R. Marcos, Jr. as Acting President and Chief Executive Officer of PhilHealth and Expert panel-member of the agency's board of directors. He was sworn into office by Executive Secretary Lucas P. Bersamin in a simple rites in Malacañang Palace on November 24, 2022.

He earned his degree in Bachelor of Science in Economics, with concentration in Management, at the University of the Philippines. He also has a Master's Degree in Business Administration, major in Finance, Management and Strategy, from the J.L. Kellogg Graduate School of Management - Northwestern University in Evanston, Illinois.

He previously served as President and CEO of the Power Sector Assets and Liabilities Management (PSALM) Corporation for five years. PSALM Corporation, like PhilHealth, is a government-owned and controlled corporation (GOCC). Thereafter, Mr. Ledesma went into power and energy consultancy.

His expertise lies in banking and corporate finance, with decades of work experience in both local and international banks, including the Philippine Commercial International Bank, Royal Bank of Canada, and PCI Capital Corporation. He is likewise an expert in wealth management, after having served as Director/Vice President of Morgan Stanley and Co. Inc., Private Wealth Management Group, for 12 years. ###