



PhilHealth Region 10 seals partnership with Cagayan de Oro bloggers for 2023

By Pamela Jay F. Orias, Public Affairs Unit, PhilHealth Regional Office X

The year 2022 might have ended but it also marked the beginning of a partnership for PhilHealth Regional Office 10 and the Cagayan de Oro Bloggers.

Led by the Public Affairs Unit, the partnership with the bloggers signified a “stronger and better partnership” for the year 2023 during a year-end gathering last December 17, 2022.

Public Affairs Unit Head Merlyn Ybañez said that as PhilHealth gears for the implementation of various programs in 2023, the support of influential bloggers in the region will be essential.

In a video message, Regional Vice President Delio Aseron II thanked the bloggers for their support in the successful implementation of various PhilHealth programs in 2022. He also expressed hope for their continued support in the coming year.

“Nais ko pong hilingin muli ang inyong suporta sa susunod na taon. Tulungan niyo po kaming maihatid ang tamang impormasyon sa ating mga miyembro,” he added.

Banner photo:
PhilHealth Regional Office X with Cagayan de Oro bloggers.



Regional Vice President Delio Aseron II thanked the bloggers for their support to PhilHealth in 2022 in a video message.



Ybañez witnesses the turnover of leadership from outgoing President Ms. Jean Jacques Agbon to incoming President Ms. Maria Irene Aserios.



Ybañez delivering her message during the bloggers' yearend gathering on December 17, 2022.



During the gathering, Ybañez also conducted an orientation to update the group on PhilHealth's strides in 2022, particularly on Konsultasyong Sulit at Tama or the PhilHealth Konsulta.

The event also marks the year-end gathering of the bloggers as well as the turnover of leadership for year 2023 with its new president Ms. Maria Irene Aserios.

Outgoing president Ms. Jean Jacques Agbon for her part thanked PhilHealth for the years-long partnership and vowed to support the country's premiere social health insurance agency in disseminating accurate information to the public.###