

## PRO IVA, making headway on PhilHealth Konsulta

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hilHealth Regional Office (PRO) IVA has accredited 165 PhilHealth Konsulta providers as of December 12, 2022, surpassing its target of 126 accredited facilities for 2022.

This is a step towards adopting a comprehensive approach to delivering primary care by making essential outpatient services such as consultations, health screening and assessment, laboratory tests, and medicines available to all Filipinos through the Konsultasyong Sulit at Tama or Konsulta.

The region has been vigorously enlisting facilities so that members and their dependents can avail themselves of primary care services. Realizing that in order to take off, PhilHealth needs the support of local government units and partner health care facilities in accrediting more medical providers and facilities to maximize the PhilHealth Konsulta. The region immediately organized its team and started its targeted campaign. The region even produced its local audio visual presentation with the Local Chief Executives (LCEs) as target audience.

PRO IVA's persistence in coordinating with the LCEs and health care providers through courtesy visits, meetings and orientations with hospital groups and Inter Local Health Zones to market the program had paid off.

With the increasing number of PhilHealth Konsulta providers, members are now given more options to have themselves registered in their facility of choice. Registration can either be done online through the Member Portal which can be accessed at www.philhealth. gov.ph or with assistance from any staff of any PhilHealth Local Health Insurance Offices (LHIOs) or PhilHealth CARES assigned at the hospitals.

Banner photo: PhilHealth Konsulta Orientation and Registration at LGU Bacoor

Focused on attaining the target of 2.5 million registered members to PhilHealth Konsulta, efforts are in full swing in the region. Now, the FOD and LHIOs are focused on registering members to their preferred Konsulta providers. Series of Alaga Ka activities, site registrations for all sectors were being conducted maximizing the partnerships maintained through the years. The PRO IVA Konsulta Team is not leaving any stone unturned to ensure that every Filipino can avail of the services and benefits they are entitled to under the PhilHealth Konsulta.

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To help in the promotions, PRO IVA even tapped its media partners, through a press conference and Kapihan with PIA, in recognition of the media's important role in disseminating information to the public. To enhance understanding of members on the benefits, PhilHealth Konsulta has been a regular topic in the region's radio blocktime programs as well as in FB live sessions. Art cards and audio visual materials are also constantly shared and posted in the PROs FB Page to boost information through social media.

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It is still a long journey ahead but with the cooperation of all stakeholders, no challenge is tough enough. We call on health care institutions to be accredited as PhilHealth Konsulta providers and be a partner of change towards a more dynamic and responsive health care delivery in the Philippines.###



Multi-sectoral PhilHealth Konsulta orientation and registration at LGL Dasmariñas



Conduct of ALAGA KA and IEC about Universal Health Care and PhilHealth Konsulta to Partners from LGU San Andres, Quezon held in Bray, Talisay Covered Court



PhilHealth Konsulta orientation and registration of KDBM – Kababaihan ng Dasmariñas sa Bagong Milenyo at Brgy. Zone 1A Covered Court, Dasmariñas, Cavite



